



Southside

T.K. maxx

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BLACK SHEEP C

**WT**  
WANDSWORTH TOWN

WANDSWORTH TOWN  
**MARKETING  
PLAYBOOK:**

PROMOTING YOUR BUSINESS  
IN THE HEART OF WANDSWORTH

SUMMER 2025

[WWW.WANDSWORTH.TOWN](http://WWW.WANDSWORTH.TOWN)

 @wandsworthtown





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# INTRODUCTION

**Are you a Wandsworth Town business owner or entrepreneur? Establishing your brand in the heart of your district is an essential way to grow your business and create a presence in the community.**

The Wandsworth Town Marketing Playbook is your quintessential guide to promoting your business in the heart of one of London's thriving boroughs.

## We'll give you the tools to...

- **Reach new customers**
- **Access essential planning permits**
- **Promote your events**
- **Connect with local media**
- **Utilise local advertising assets**
- **Capture professional photos and videos**



# YOUR WANDSWORTH TOWN BID

Did you know that we provide a wide range of free marketing tools for local businesses? Well, if you didn't, then you do now.

Through the BID, you have access to wide-reaching community platforms that will help you to connect with locals and visitors and reach new customers in fresh and engaging ways.

free marketing  
tools for local  
businesses



## GET LISTED

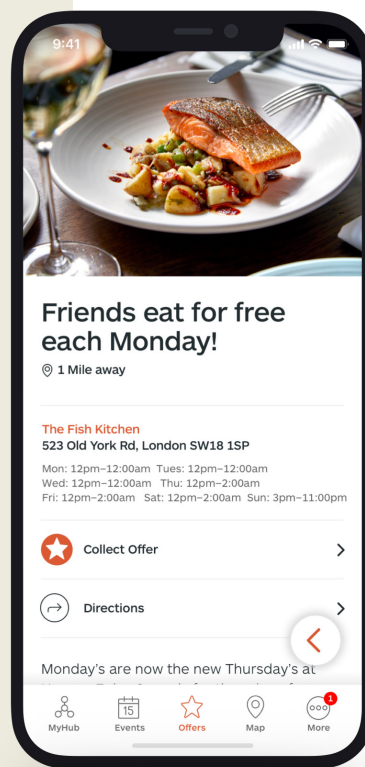
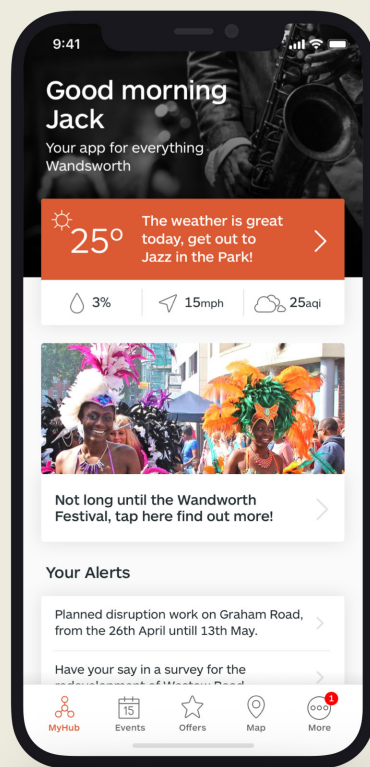
A Wandsworth Town business deserves to be platformed on a local business directory. Our business directory is visible via our website and our community app.

Your listing will plant you front and centre, giving locals information on who you are, what you do, and where you can be found.

To get your Wandsworth Town business registered on our directory, please send all relevant information about your business (name, location, website, social media, and images) to our Marketing & Communications Manager – [Lauren@wtbid.co.uk](mailto:Lauren@wtbid.co.uk)







## THE TOUCH OF A BUTTON

We launched the We Are Wandsworth Town app to help locals and visitors connect with what's happening in SW18.

The app provides instant access to local events and special offers, as well as business listings, helpful maps, and even local recommendations to the more than 1,400 people who have downloaded it.

To get your business registered for a free account, please email our Marketing and Communications Manager – [Lauren@wtbid.co.uk](mailto:Lauren@wtbid.co.uk)



DOWNLOAD  
THE APP





# GO UNDER THE SPOTLIGHT

**We have found that businesses that connect with customers on a human level garner more interest and attract returning visitors.**

We created 'Spotlight' features to help local businesses reach the community in an engaging and informal way.

The concept is simple. We provide you with questions specific to your business as a way for locals to get to know you, what motivates you, and what offers and events you have coming up. You get to share your business journey in your own words.

Your feature is published to our website and shared across social media and our community app.

It's a simple and effective tool for establishing your presence and getting great community coverage.

Want to put the Spotlight on your business? Reach out to our Marketing & Communications Manager – [Lauren@wtbid.co.uk](mailto:Lauren@wtbid.co.uk)



## Spotlight: Leanne Spencer

Ahead of our next Wandsworth Connected business networking and keynote event on 1 May, we caught up with award-winning motivational speaker Leanne Spencer to find out more about her impressive qualifications, the importance of workplace wellbeing, and the art of Cadence. Hey Leanne, for those who don't know, tell us a bit about who you ...

[Read more](#)





## TAG US

Our social media reach extends to more than 8,000 accounts in the Wandsworth area and beyond, including other local business owners, residents, visitors, and people who work in the area.

If you want to reach a local audience, you can request to run a social media collaboration at no charge. Please email our Marketing and Communications Manager – [Lauren@wtbid.co.uk](mailto:Lauren@wtbid.co.uk)

We can also quickly promote your social media activity through Instagram stories. Tag @wandsworthtown to notify us, and we'll repost your content to expand your reach.





## EXTRA, EXTRA!

**We produce two monthly e-newsletters, specific to activities in Wandsworth Town.**

Our business-to-business (B2B) mailer focuses on areas of interest to local business owners, like recruitment opportunities, networking events, and brand-new business support initiatives.

Our business-to-customer (B2C) newsletter brings the latest Wandsworth Town news direct to your inbox. We share details of new businesses, local events, charity fundraisers, and much more.

You can use both our monthly mailers to include your own business bulletins. Your news, offers and events can reach our mailing list of more than 1,500 subscribers, for free.

Please send the relevant details to our Marketing and Communications Manager – [Lauren@wtbid.co.uk](mailto:Lauren@wtbid.co.uk)



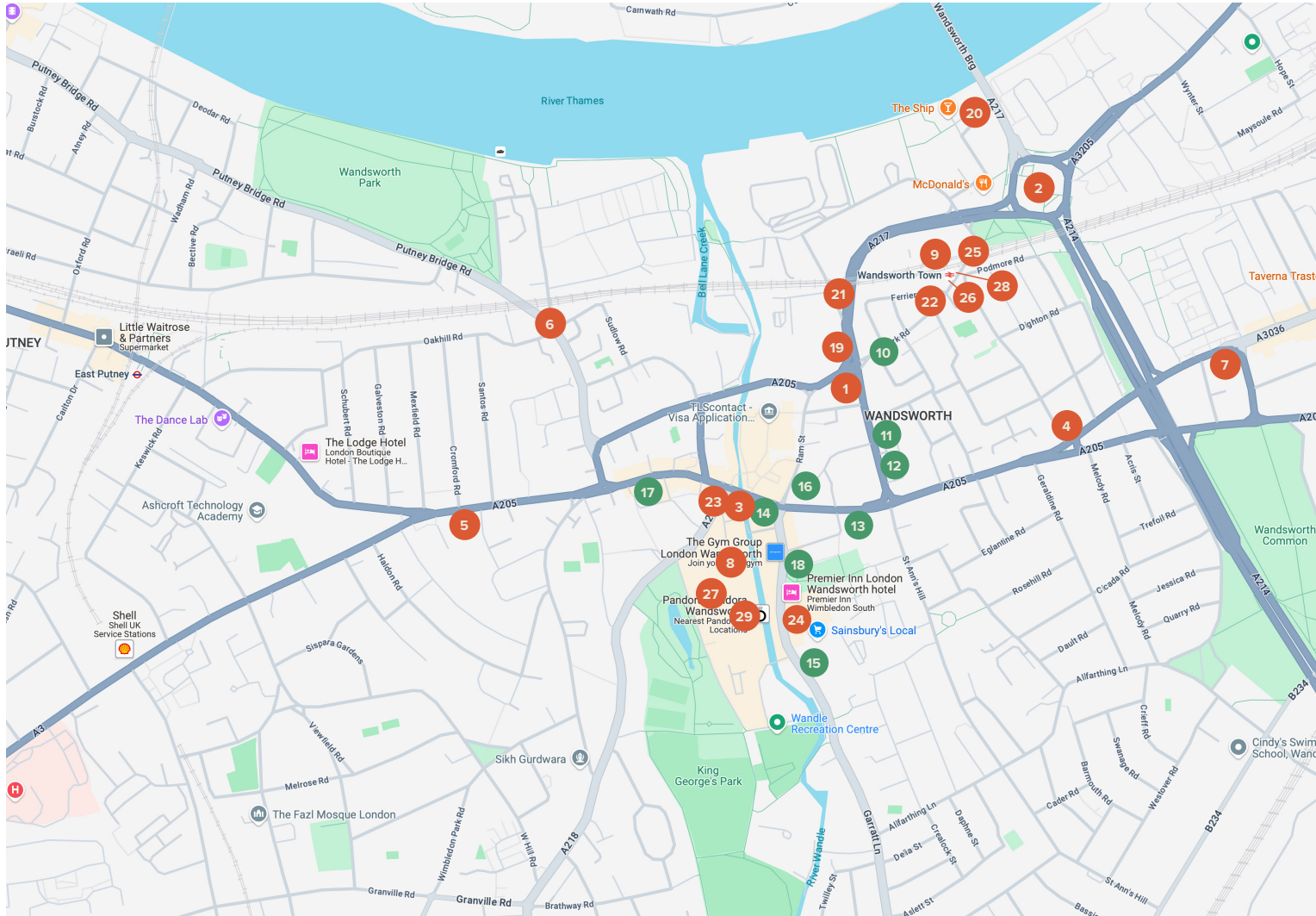
A nighttime photograph of a city street in Wandsworth Town. The image features long-exposure light trails from cars on a road. In the background, there's a large, modern building with a circular top section and a street lamp. A billboard for American Airlines is visible on the left, showing a flight path and the text 'American Airlines', 'LON - MIAMI', and '2020'.

# ADVERTISING & MEDIA

Get maximum coverage in Wandsworth Town by utilising local physical media assets, like billboards, digital screens, and bus stops, as well as local media and press.



# LOCATIONS



<https://maps.app.goo.gl/ZNxSpcv6x22Y7cD1A>

- 1 Landmark Screen p11
- 2 Wandsworth Roundabout Screen p12
- 3 Southside Wandsworth High St Screen p13
- 4 Wandsworth Tower East Screen p14
- 5 Wandsworth Tower West Screen p15
- 6 Digital 48 Screen p16
- 7 Digital 48 Screen p17
- 8 Mall (internal) Screen p18
- 9 Station (internal) Screen p19
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## 1. LANDMARK SCREEN

### LOCATION

Armoury Way, SW18 1SL

[Google maps](#)

### COST

2 weeks £15,000

4 weeks £28,000

8 weeks £40,000

12 weeks £52,000

*Plus VAT. Min spend £5,000*

If you wish to register your interest in this marketing opportunity, please contact [Lauren@wtbid.co.uk](mailto:Lauren@wtbid.co.uk) for bookings.





## 2. WANDSWORTH ROUNABOUT SCREEN

x 4 Sides

### LOCATION

Wandsworth Roundabout, SW18 1JT

[Google maps](#)

### COST

2 weeks £25,000

4 weeks £48,000

8 weeks £80,000

12 weeks £100,000

*Plus VAT. Min spend £5,000*

If you wish to register your interest in this marketing opportunity, please contact [Lauren@wtbid.co.uk](mailto:Lauren@wtbid.co.uk) for bookings.







### 3. SOUTHSIDE WANDSWORTH HIGH STREET SCREEN

#### LOCATION

Southside Wandsworth High Street

[Google maps](#)

#### COST

2 weeks, ad appears every 60  
seconds - £14,000+VAT

WT BID rate: £9,000+VAT

5min rotation, 2 weeks - £1,800+VAT

4min rotation, 2 weeks - £2,250+VAT

3min rotation, 2 weeks - £3,000+VAT

2min rotation, 2 weeks - £4,500+VAT

If you wish to register your interest  
in this marketing opportunity, please  
contact [Lauren@wtbid.co.uk](mailto:Lauren@wtbid.co.uk) for  
bookings.





## 4. WANDSWORTH TOWER EAST SCREEN

### LOCATION

East Hill, SW18 2HJ

[Google maps](#)

### COST

2 weeks £10,000

4 weeks £18,000

8 weeks £32,000

12 weeks £48,000

*Plus VAT. Min spend £5,000*

If you wish to register your interest in this marketing opportunity, please contact [Lauren@wtbid.co.uk](mailto:Lauren@wtbid.co.uk) for bookings.





## 5. WANDSWORTH TOWER WEST SCREEN

### LOCATION

West Hill, SW18 1RL

[Google maps](#)

### COST

2 weeks £10,000

4 weeks £18,000

8 weeks £32,000

12 weeks £48,000

*Plus VAT. Min spend £5,000*

If you wish to register your interest in this marketing opportunity, please contact [Lauren@wtbid.co.uk](mailto:Lauren@wtbid.co.uk) for bookings.





## 6. DIGITAL 48 SCREEN

### LOCATION

Putney Bridge Road, SW18 1TU

[Google maps](#)

### COST

2 weeks £1,700

4 weeks £3,000

8 weeks £5,600

12 weeks £8,400

*Plus VAT. Min spend £5,000*

If you wish to register your interest in this marketing opportunity, please contact [Lauren@wtbid.co.uk](mailto:Lauren@wtbid.co.uk) for bookings.





## 7. DIGITAL 48 SCREEN

### LOCATION

East Hill, SW18 2HT

[Google maps](#)

### COST

2 weeks £1,700

4 weeks £3,000

8 weeks £5,600

12 weeks £8,400

*Plus VAT. Min spend £5,000*

If you wish to register your interest in this marketing opportunity, please contact [Lauren@wtbid.co.uk](mailto:Lauren@wtbid.co.uk) for bookings.





## 8. MALL (INTERNAL) SCREEN

x 4

### LOCATION

Southside Shopping Centre, SW18 4TF

[Google maps](#)

### COST

Ad display time: 6 seconds

2 weeks £600 *Plus VAT*.

10 D6 screens, digital bus stops, or freestanding screens - £6,000 +VAT, can be split between two clients

Ad display time: 12 seconds

If you wish to register your interest in this marketing opportunity, please contact [Lauren@wtbid.co.uk](mailto:Lauren@wtbid.co.uk) for bookings.





## 9. STATION (INTERNAL) SCREEN

x 3

### LOCATION

Wandsworth Town Station, SW18 1EG

[Google maps](#)

### COST

Ad display time: 6 seconds

2 weeks £650

4 weeks £1,250

8 weeks £2,400

12 weeks £3,450

10 D6 screens, digital bus stops, or freestanding screens - £6,000 +VAT, can be split between two clients

Ad display time: 12 seconds

*Plus VAT. Min spend £5,000*

If you wish to register your interest in this marketing opportunity, please contact [Lauren@wtbid.co.uk](mailto:Lauren@wtbid.co.uk) for bookings.





## 10. BUS STOP PAPER

### LOCATION

Tonsley Street (Stop K), SW18 1SP

[Google maps](#)

### COST

6 sheets

2 weeks £300

4weeks £650

*Plus VAT.*

*24 six-sheets (posters) for two weeks  
- £6,000 + production and installation.  
Marketing opportunity can be shared  
with other local businesses, saving  
you up to £1,200.*

If you wish to register your interest in this marketing opportunity, please contact [Lauren@wtbid.co.uk](mailto:Lauren@wtbid.co.uk) for bookings.







## 11. BUS STOP PAPER

### LOCATION

Wandsworth Town Hall (Stop M),  
SW18 1DL

[Google maps](#)

### COST

6 sheets

2 weeks £300

4weeks £650

*Plus VAT.*

*24 six-sheets (posters) for two weeks - £6,000 + production and installation. Marketing opportunity can be shared with other local businesses, saving you up to £1,200.*

If you wish to register your interest in this marketing opportunity, please contact [Lauren@wtbid.co.uk](mailto:Lauren@wtbid.co.uk) for bookings.





## 12. BUS STOP PAPER

### LOCATION

Wandsworth Town Hall (Stop N)  
SW18 1DL

[Google maps](#)

### COST

6 sheets

2 weeks £300

4weeks £650

*Plus VAT.*

*24 six-sheets (posters) for two weeks - £6,000 + production and installation. Marketing opportunity can be shared with other local businesses, saving you up to £1,200.*

If you wish to register your interest in this marketing opportunity, please contact [Lauren@wtbid.co.uk](mailto:Lauren@wtbid.co.uk) for bookings.







## 13. BUS STOP DIGITAL

### LOCATION

Wandsworth Town Hall (Stop P) SW18 2PT

[Google maps](#)

### COST

Ad display time: 6 seconds

2 weeks £600 *Plus VAT.*

10 D6 screens, digital bus stops, or freestanding screens - £6,000 +VAT, can be split between two clients

Ad display time: 12 seconds

If you wish to register your interest in this marketing opportunity, please contact

[Lauren@wtbid.co.uk](mailto:Lauren@wtbid.co.uk) for bookings.







## 14. BUS STOP DIGITAL

### LOCATION

Wandsworth/Southside (Stop U) SW18 4TQ

[Google maps](#)

### COST

Ad display time: 6 seconds

2 weeks £600 *Plus VAT*.

10 D6 screens, digital bus stops, or freestanding screens - £6,000 +VAT, can be split between two clients

Ad display time: 12 seconds

If you wish to register your interest in this marketing opportunity, please contact

[Lauren@wtbid.co.uk](mailto:Lauren@wtbid.co.uk) for bookings.







## 15. BUS STOP PAPER

### LOCATION

Mapleton Road, SW18 4GR

[Google maps](#)

### COST

6 sheets

2 weeks £300

4weeks £650

*Plus VAT.*

*24 six-sheets (posters) for two weeks  
- £6,000 + production and installation.  
Marketing opportunity can be shared  
with other local businesses, saving  
you up to £1,200.*

If you wish to register your interest  
in this marketing opportunity, please  
contact [Lauren@wtbid.co.uk](mailto:Lauren@wtbid.co.uk) for  
bookings.







## 16. BUS STOP PAPER

### LOCATION

Ram Street (Stop R), SW18 1TH

[Google maps](#)

### COST

6 sheets

2 weeks £300

4weeks £650

*Plus VAT.*

*24 six-sheets (posters) for two weeks  
- £6,000 + production and installation.  
Marketing opportunity can be shared  
with other local businesses, saving  
you up to £1,200.*

If you wish to register your interest  
in this marketing opportunity, please  
contact [Lauren@wtbid.co.uk](mailto:Lauren@wtbid.co.uk) for  
bookings.







## 17. BUS STOP DIGITAL

### LOCATION

Wandsworth Police Station (Stop Y)  
SW18 4JB

[Google maps](#)

### COST

Ad display time: 6 seconds  
2 weeks £600 *Plus VAT*.

10 D6 screens, digital bus stops, or  
freestanding screens - £6,000 +VAT,  
can be split between two clients

Ad display time: 12 seconds

If you wish to register your interest  
in this marketing opportunity, please  
contact [Lauren@wtbid.co.uk](mailto:Lauren@wtbid.co.uk) for  
bookings.







## 18. BUS STOP PAPER

### LOCATION

Southside Shopping Centre (Stop S),  
SW18 2JX

[Google maps](#)

### COST

6 sheets

2 weeks £300

4weeks £650

*Plus VAT.*

*24 six-sheets (posters) for two weeks  
- £6,000 + production and installation.  
Marketing opportunity can be shared  
with other local businesses, saving you  
up to £1,200.*

If you wish to register your interest  
in this marketing opportunity, please  
contact [Lauren@wtbid.co.uk](mailto:Lauren@wtbid.co.uk) for  
bookings.





## 19. DIGITAL SCREEN

### LOCATION

Armoury Way, SW18 1SL [Google maps](#)

Screen resolution: 520 x 780px

Ad display time: 10 seconds

161,640 fortnightly impacts

Businesses wishing to reduce costs can opt to show their ad every three minutes

**COST** 20% off when booked with WTBID

2 weeks, ad displayed every minute - £3,000

2 weeks, ad displayed every 2 minutes - £1,500

4 weeks, ad displayed every 3 minutes - £2,000

3 months, ad displayed every 3 minutes - £2,166 per month

*Plus VAT. Min spend £5,000*

If you wish to register your interest in this marketing opportunity, please contact [Lauren@wtbid.co.uk](mailto:Lauren@wtbid.co.uk) for bookings.







## 20. DIGITAL SCREEN

### LOCATION

Wandsworth Bridge Road,  
SW18 1TB

[Google maps](#)

### COST

If you wish to register your  
interest in this marketing  
opportunity, please contact

[Lauren@wtbid.co.uk](mailto:Lauren@wtbid.co.uk) for  
bookings.





## 21. DIGITAL SCREEN

### LOCATION

Smugglers Way, SW18 1EG

[Google maps](#)

### COST

Spend £1,000 - £3,000 and save 10%

Spend £3,000 - £8,000 and save 15%

Spend £8,000 - £10,000 and save 20%

Spend £10,000 - £15,000 and save 25%

Spend £15,000 and save 30%

Costs for this asset are being reviewed and will be made available from 1 April 2025.

If you wish to register your interest in this marketing opportunity, please contact [Lauren@wtbid.co.uk](mailto:Lauren@wtbid.co.uk) for bookings.



POLICE SECURED BY DESIGN  
SECURITY SYSTEM IN OPERATION  
SEE SOMETHING SUSPICIOUS? REPORT IT: 0800 321 3476





## 22. DIGITAL SCREEN

### LOCATION

Old York Road, SW18 1SS

[Google maps](#)

### COST

Spend £1,000 - £3,000 and save 10%

Spend £3,000 - £8,000 and save 15%

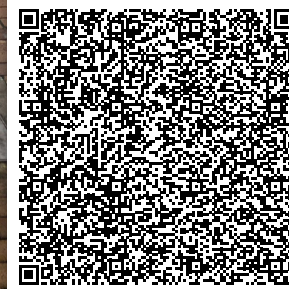
Spend £8,000 - £10,000 and save 20%

Spend £10,000 - £15,000 and save 25%

Spend £15,000 and save 30%

Costs for this asset are being reviewed and will be made available from 1 April 2025.

If you wish to register your interest in this marketing opportunity, please contact [Lauren@wtbid.co.uk](mailto:Lauren@wtbid.co.uk) for bookings.







## 23. DIGITAL SCREEN

### LOCATION

Buckhold Road, SW18 4TQ

[Google maps](#)

### COST

Spend £1,000 - £3,000 and save 10%

Spend £3,000 - £8,000 and save 15%

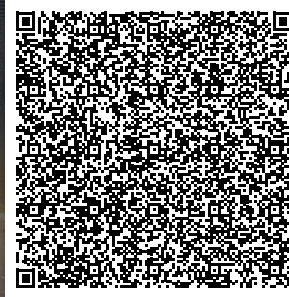
Spend £8,000 - £10,000 and save 20%

Spend £10,000 - £15,000 and save 25%

Spend £15,000 and save 30%

Costs for this asset are being reviewed and will be made available from 1 April 2025.

If you wish to register your interest in this marketing opportunity, please contact [Lauren@wtbid.co.uk](mailto:Lauren@wtbid.co.uk) for bookings.







## 24. DIGITAL SCREEN

### LOCATION

Garratt Lane, SW18 4AD

[Google maps](#)

### COST

Spend £1,000 - £3,000 and save 10%

Spend £3,000 - £8,000 and save 15%

Spend £8,000 - £10,000 and save 20%

Spend £10,000 - £15,000 and save 25%

Spend £15,000 and save 30%

Costs for this asset are being reviewed and will be made available from 1 April 2025.

If you wish to register your interest in this marketing opportunity, please contact [Lauren@wtbid.co.uk](mailto:Lauren@wtbid.co.uk) for bookings.





## 25. BILLBOARD PAPER

x 3

### LOCATION

Old York Road, SW18 1TF

[Google maps](#)

### COST

Spend £1,000 - £3,000 and save 10%

Spend £3,000 - £8,000 and save 15%

Spend £8,000 - £10,000 and save 20%

Spend £10,000 - £15,000 and save 25%

Spend £15,000 and save 30%

Costs for this asset are being reviewed and will be made available from 1 April 2025.

If you wish to register your interest in this marketing opportunity, please contact [Lauren@wtbid.co.uk](mailto:Lauren@wtbid.co.uk) for bookings.







## 26. WANDSWORTH TOWN STATION PLANTER

4 sides

### LOCATION

Wandsworth Town Station, SW18 1EG

[Google maps](#)

### COST

2 weeks £2,500

8 weeks £4,000

£2,000 each additional month

*Plus VAT.*

If you wish to register your interest in this marketing opportunity, please contact [Lauren@wtbid.co.uk](mailto:Lauren@wtbid.co.uk) for bookings.





## 27. PLANTER FOAMEX

6 Planters

### LOCATION

Southside Shopping Centre, SW18 4TF

[Google maps](#)

### COST

2 weeks, per planter - £600  
(£3,000 for all 6)

*Plus VAT.*

If you wish to register your interest in this marketing opportunity, please contact [Lauren@wtbid.co.uk](mailto:Lauren@wtbid.co.uk) for bookings.







## 28. POSTERS PAPER

### LOCATION

Wandsworth Town Station, SW18 1EG

[Google maps](#)

### COST

A1 - £2750

A2 - £1650

A3 - £950

*Available for 12 months only*

*Plus VAT*

If you wish to register your interest in this marketing opportunity, please contact

[Lauren@wtbid.co.uk](mailto:Lauren@wtbid.co.uk) for bookings.







## 29. BIN ADS PAPER

9 Bins

### LOCATION

Southside Shopping Centre, SW18 4TF

[Google maps](#)

### COST

#### 1 Side

2 weeks £1,000

4 weeks £1,700

#### 1 x 9 panels

£45pw (3months)

£35pw (6months)

£25pw (12months)

*Plus VAT*

If you wish to register your interest in this marketing opportunity, please contact

[Lauren@wtbid.co.uk](mailto:Lauren@wtbid.co.uk) for bookings.





# FLYERING

**StreetPR** is a professional, London-based, flyering company that we can personally vouch for because they have successfully helped us spread the word about community events in Wandsworth Town.

They pride themselves on delivering seamless promotional initiatives, including one-day activation or longer campaigns. StreetPR can also support every step of the process, including design, messaging, QR codes, distribution and reporting.

While social media may play a vital role in any promotional activities, it's also extremely easy for viewers to simply scroll past your message. An eye-catching flyer can often be a highly effective way of sustaining your audience's attention and driving traffic toward your event or offer.

Get a quote:

Email: [hello@streetpr.co.uk](mailto:hello@streetpr.co.uk)

Call: **0203 820 2447**







## LOCAL MEDIA CONTACTS





## LOCAL PRESS AND RADIO

### Riverside Radio

Jason Rosam, Managing Director

Email: [Jason@riversideradio.com](mailto:Jason@riversideradio.com)

<https://www.riversideradio.com/>

### Time & Leisure Magazine

Mike Reed, Commercial Director

Email: [Mike.Reed@timeandleisure.co.uk](mailto:Mike.Reed@timeandleisure.co.uk)

<https://timeandleisure.co.uk/>

### The Handbook

Elly Stancliffe, CEO

Email: [Elly@thehandbook.com](mailto:Elly@thehandbook.com)

<https://www.thehandbook.com/>

### Wandsworth Guardian

Simon Murfitt, Editor

Email: [simon.murfitt@newsquest.co.uk](mailto:simon.murfitt@newsquest.co.uk)

<https://www.wandsworthguardian.co.uk/>

### Business Connexions

Karen Hall, Sales Director

Email: [Karen@benhampublishing.com](mailto:Karen@benhampublishing.com)

<https://www.wandsworthchamber.org/business-connexions-magazine>

## MARKETING CONSULTANTS

A lot of your marketing power will come down to how well you utilise social media and, with a whole realm of platforms to choose from, it can be difficult to know which one is right for you and your business.

Luckily, there are some local marketing experts on hand to help you navigate the world of digital marketing.

### Element

Email: [team@element-london.com](mailto:team@element-london.com)

Call: 0208 871 9959

<https://element-london.com/>

### Gemma Ford

Email: [gemma@gemmaford.com](mailto:gemma@gemmaford.com)

### Time4PA

Email: [Jona@time4pa.com](mailto:Jona@time4pa.com)

### Fast Generations

Email: [hello@fastgenerations.co.uk](mailto:hello@fastgenerations.co.uk)

Call: 0203 439 0417

<https://fastgenerations.co.uk/>





# EVENTS

Community events are a great way to bring people together and make an impact.



# EVENT MANAGEMENT

Hosting an event is so much more than location and entertainment. There are several important factors to consider, particularly anything that might involve public safety or have strict legal requirements.

**Think Events London** can manage every aspect of event planning, including:

- Permits and licenses
- Risk assessment
- Security
- Coordination with local authorities
- First aid and medical support
- Working to budget
- Venue and equipment
- Organising performers and speakers
- Signage and wayfinding
- Clean-up and waste management

Reach out to Think Events London to discuss your specific requirements and budget.

Email: [info@thinkeventslondon.com](mailto:info@thinkeventslondon.com)

Call: **0203 004 4176**







# MARKETS

Markets have been a London staple for almost 1,000 years, and their popularity today remains as high as ever. Markets are also a great way to drive foot traffic and help emerging brands promote their goods and services.





## STREET FOOD

**Urban Food Fest** run a series of successful and trendy markets across the capital, featuring everything from mouth-watering street food to crafts and creations, farm produce, and more.

<https://urbanfoodfest.com/>

Email: [Jessica@urbanfoodfest.com](mailto:Jessica@urbanfoodfest.com)

Call: **0207 563 3021**

## CRAFT MARKETS

**GoInspire** is based in south-west London and operate female-led markets covering fashion, lifestyle, health and beauty, home décor, arts and crafts, and food.

<https://goinspireuk.org/markets>

Email: [info@goinspireuk.org](mailto:info@goinspireuk.org)

## STALL HIRE

If you're ready to host your own market but you just need the stalls, you can contact **Ray Linge Market Stalls**, who can provide you with stalls and gazebos for hire.

<http://www.raylingeltd.co.uk/>

Email: [Johnlast@raylinge.co.uk](mailto:Johnlast@raylinge.co.uk)

Call: **01268 697 780**



A photograph of a bar scene. On the left, a man with a beard and a checkered shirt is seen in profile, looking towards the right. On the right, a man in a white t-shirt is pouring beer from a tap into a glass held by the first man. The background shows a bar interior with wooden pillars and arched windows. A large orange rectangle is overlaid in the center, containing white text.

# VENUE HIRE

Want to host your event indoors? Wandsworth Town  
has lots of great locations to suit every occasion.



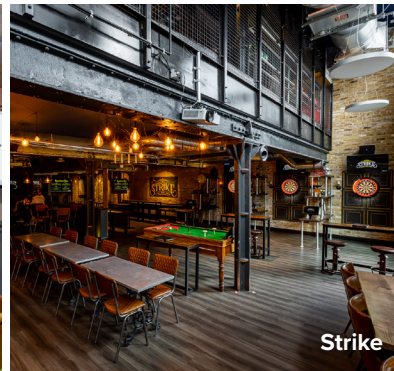
# VENUE HIRE



The Alma



County Arms



Strike



BrewDog Wandsworth



Gravity MAX



Wandsworth Civic Suite



Brewer's Inn



Spread Eagle



Your Creative Space

## The Alma

<https://www.almawandsworth.com/>

Call: **0208 870 2537**

Email: [alma@youngs.co.uk](mailto:alma@youngs.co.uk)

## BrewDog Wandsworth

<https://drink.brewdog.com/uk/wandsworth>

Call: **0203 026 5020**

Email: [wandsworthbar@brewdog.com](mailto:wandsworthbar@brewdog.com)

## Brewer's Inn

<https://www.brewersinn.co.uk/>

Call: **0208 874 4128**

Email: [brewersinn@youngs.co.uk](mailto:brewersinn@youngs.co.uk)

## County Arms

<https://www.countyarms.co.uk/>

Call: **0208 874 8532**

Email: [countyarms@youngs.co.uk](mailto:countyarms@youngs.co.uk)

## Gravity MAX

<https://gravity-global.com/max/wandsworth>

Call: **0330 159 5815**

Email: [enquiries@gravity-uk.com](mailto:enquiries@gravity-uk.com)

## Spread Eagle

<https://www.spreadeaglewandsworth.co.uk/>

Call: **0208 161 0038**

Email: [spreadeaglewandsworth@youngs.co.uk](mailto:spreadeaglewandsworth@youngs.co.uk)

## Strike

<https://strike-bowling.com/>

Call: **0203 026 1600**

Email: [info@strike-bowling.com](mailto:info@strike-bowling.com)

## Wandsworth Civic Suite

<https://www.wandsworthcivicsuite.org/>

Call: **0203 959 0015**

Email: [events@enablelc.org](mailto:events@enablelc.org)

## Your Creative Space

<https://www.yourcreativespace.org/>

Call: **0208 037 8286**

Email: [hello@yourcreativespace.org](mailto:hello@yourcreativespace.org)



The background of the slide is a collage of food-related images. At the top left, a hand is shown holding a slice of pizza. To the right, there are plates of cured meats, including prosciutto and salami, along with a small bowl of green pesto. In the bottom left corner, a glass of red wine is visible. The central text box is a solid orange rectangle with white text.

# CATERING

Food conveys a message, especially when it's shared with others. It's welcoming, wholesome and inclusive, so getting the right menu for your event is crucial to sending the right message.





# CATERING

Here are some tried and tested catering and food delivery services in Wandsworth:

## Joy Gladness

<https://www.joygladness.co.uk/index.php>

Call: **07511 646 809**

## Mai Thai Deli

<https://www.maithaideli.com/>

Call: **0208 542 8834**

Email: [maithaideli@gmail.com](mailto:maithaideli@gmail.com)

## Sambrook's Brewery

<https://www.sambrooksbrewery.co.uk/>

Call: **0207 228 0598**

Email: [taproom@sambrooksbrewery.co.uk](mailto:taproom@sambrooksbrewery.co.uk)

## Yard Sale Pizza

<https://yardsalepizza.com/shop/earlsfield/>

Call: **0203 149 0444**

Email: [hello@yardsalepizza.com](mailto:hello@yardsalepizza.com)

## Zia Lucia

<https://zialucia.com/wandsworth/>

Call: **0203 971 0829**

Email: [wandsworth@zialucia.com](mailto:wandsworth@zialucia.com)





# PRINTING & SIGNAGE

Print and physical advertising can really help you stand out from the crowd and establish your brand within your community.





# PRINTING

**Twist Print** offer rapid print solutions for a wide range of materials, including:

- Banners
- A-frames
- Screen dividers
- Barriers
- Snap frames
- Flags
- Posters
- Floor graphics
- Laminates

Click [here](#) to view the full brochure.

Call: **0207 739 5510**

Email: [Darren@twist-print.co.uk](mailto:Darren@twist-print.co.uk)





# SIGNAGE

A brick and mortar business requires a memorable and attractive fascia to drive inquiring customers.

Here are some signage companies to help you get the right look for your business:

## Fresh Graphic Solutions

<https://freshgs.com/#Home>

Call: **02024 572 2977**

Email: [sales@freshgs.com](mailto:sales@freshgs.com)

## The Goods London

<https://goodslondon.com/>

Email: [sales@goodwinandgoodwin.com](mailto:sales@goodwinandgoodwin.com)

## Sign Stop

<https://signstop.co.uk/>

Call: **0208 514 6622**

Email: [mail@signstop.co.uk](mailto:mail@signstop.co.uk)

## Simply Signs

<https://simplysigns.com/>

Call: **0208 452 9710**

Email: [hello@simplysigns.com](mailto:hello@simplysigns.com)

## UK Sign Shop

<https://uksignshop.co.uk/>

Call: **01795 504 508**

Email: [care@uksignshop.co.uk](mailto:care@uksignshop.co.uk)



A person is seen from behind, wearing a grey baseball cap and a blue t-shirt. The t-shirt has a logo on the back that reads "WT WANDSWORTH TOWN BID". The person is standing in a dimly lit bar or pub, with dartboards visible on the wall. The background is blurred, showing warm lights and the structure of the bar.

## BRANDING & CREATIVE

Building your brand starts with the look and feel: how do you want your clients or customers to feel when they see your business online? Ideally, you'd like them to feel that your business looks professional, dependable, and trustworthy; that you are able to deliver whatever it is you are offering.



# BRANDING & CREATIVE

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A strong, memorable logo and a functional, attractive, and user-friendly website are the building blocks of any brand.

Here are some services that can help you get off to the best start.

Wandsworth Town BID Branding  
& Marketing Playbook designed by  
**Samantha Owen Graphic Design:**  
Call: **07976 103 498**

**Wildish & Co:** <https://www.wildishandco.co.uk/>  
Email: [hello@wildishandco.co.uk](mailto:hello@wildishandco.co.uk)  
Call: **0203 488 2646**

**Studio Noel:** <https://studionoel.co.uk/>  
Email: [info@studionoel.co.uk](mailto:info@studionoel.co.uk)

**To the Point:** <https://www.tothepoint.co.uk/>  
Call: **0207 378 6999**

# PHOTOGRAPHERS & VIDEOGRAPHERS

Hiring the right photographer or videographer for your event is essential to capturing the look and feel of your brand. Here are some of the best in the area...

**The Quick Brown Fox** is a video production company that specialises in bringing your ideas to life and delivering engaging content.

[//www.thequickbrownfox.co.uk/](https://www.thequickbrownfox.co.uk/)  
Email: [hello@thequickbrownfox.co.uk](mailto:hello@thequickbrownfox.co.uk)  
Call: **07584 667 842**

**Glenn Foster** is a south London born and raised photographer and videographer who has been covering our events for more than two years,

<https://glenn-foster.squarespace.com/>  
Email: [Glennfosterphotography@gmail.com](mailto:Glennfosterphotography@gmail.com)  
Call: **07974 331 784**

**Bolt** is a team of professional videographers who have worked with high-profile clients, like Netflix, Peroni, and Saatchi & Saatchi.

<https://www.wearebolt.co.uk/>  
Email: [Chris@wearebolt.co.uk](mailto:Chris@wearebolt.co.uk)

**South Thames College**, in Wandsworth Town, has a team of media students who are hungry for real-life experience.

<https://stcg.ac.uk/>  
Email: [Scott.Sherriff@stcg.ac.uk](mailto:Scott.Sherriff@stcg.ac.uk)





WANDSWORTH TOWN

# MARKETING PLAYBOOK:

PROMOTING YOUR BUSINESS  
IN THE HEART OF WANDSWORTH

## GET IN TOUCH

to discuss the best marketing plan  
for you and your budget.

[info@wtbid.co.uk](mailto:info@wtbid.co.uk)

[WWW.WANDSWORTH.TOWN](http://WWW.WANDSWORTH.TOWN)

 [@wandsworthtown](https://www.instagram.com/wandsworthtown)