



**WANDSWORTH  
TOWN BID**

**SPONSOR THE  
WANDSWORTH TOWN CHRISTMAS FESTIVAL  
SATURDAY, 26 NOVEMBER 2022**

# Be part of something special

The Wandsworth Town Christmas Festival returns on 26 November, and this year visitors can enjoy...

- A festive market at Ram Quarter
- The Christmas light switch-on at Southside Piazza
- Festive fun along Old York Road
- Snow Kingdom at Backyard Cinema
- A Christmas quiz at the library
- A Christmas service at All Saints Church
- Family fun at Southside



# About us



We are Wandsworth Town Business Improvement District (BID), and our mission is to promote Wandsworth Town as a great place to live, work and play.

Local businesses are our lifeblood. Our partnerships with established brands and independent businesses help us promote Wandsworth Town as a destination that's really going places.

We also deliver a variety of events to bring the community together and encourage visitors from across London to explore what Wandsworth Town has to offer.





# Wandsworth Town (in a nutshell)

Wandsworth Town is the heart of the London Borough of Wandsworth, which takes its name from the River Wandle.

An affluent neighbourhood in South West London, Wandsworth Town is predominantly made up of young professionals and families, and so you'll see a lot of local businesses and activities geared towards this demographic.

Locals and visitors enjoy a variety of shops, from established, upmarket brands to quality independents, award-winning cafés, restaurants, bars, and gastro pubs as well as scenic parks and community spaces.



# Partnership benefits



- Showcase your brand through our multi-channel marketing campaigns and expand your audience
- Your logo included in marketing materials for events and activities taking place in Wandsworth Town
- Direct business to business networking opportunities to expand your reach and explore new opportunities
- Inclusion in local events with access to the local community
- Dedicated events space to promote your business or product





# Sponsorship packages

We offer four sponsorship packages, each with a variety of benefits:

**CREW MEMBER: £250+VAT**

**VIP PARTNER: £1,500+VAT**

**ROCKSTAR PARTNER: £3,000+VAT**

**BIG KAHUNA PARTNER: £5,000+VAT**

## Crew Member:

Our Crew Member package will plant your logo on the sponsorship page of our new and improved website.

We'll also make sure you get a shoutout on our social media channels.

# VIP PARTNER

£1,500+VAT



Your logo displayed on the sponsors page of our website

- Your logo featured on event marketing
- Your business mentioned on social media
- Your business acknowledged in related news stories, including event press
- Your banner displayed at event (to be provided by you)

# ROCKSTAR PARTNER



£3,000+VAT

- Your logo displayed on the sponsors page of our website
- Your logo on the Riverside Radio stage at Southside
- Your logo featured on event marketing
- Your business tagged on social media
- Your business credited in related news stories, including event press
- Your banner displayed at event (to be provided by you)
- Your logo on posters at Wandsworth Town Station and Old York Road
- Free stall at event (provided by us)
- Live shout out of your business by event host





# BIG KAHUNA PARTNER

£4,500+VAT

- Your logo on the base of the Christmas Tree at Southside
- Your logo on the Riverside Radio stage
- Your logo featured on event marketing on Old York Road and Wandsworth Town Station
- Your business tagged on social media
- Your business credited in related news stories, including event press
- Your banner displayed at event (to be provided by you)
- Free stall at Ram Quarter Makers Market(provided by us)
- Live shout out of your business by event host
- Bespoke requests accepted

# Sponsorship summary



	CREW MEMBER (£250+VAT)	VIP (£1500+VAT)	ROCKSTAR (£3000+VAT)	BIG KAHUNA (£4500+VAT)
LOGO ON SPONSORS PAGE OF WEBSITE	Y	Y	Y	Y
LOGO FEATURED ON EVENT MARKETING		Y	Y	Y
BUSINESS MENTIONED ON SOCIAL MEDIA		Y	Y	Y
BUSINESS ACKNOWLEDGED IN RELATED STORIES AND EVENT PRESS		Y	Y	Y
YOUR BANNER DISPLAYED AT EVENT (TO BE PROVIDED BY YOU)		Y	Y	Y
FREE STALL AT EVENT (RAM QUARTER OR OLD YORK ROAD)			Y	Y
LIVE ACKNOWLEDGEMENT OF YOUR BUSINESS BY EVENT HOST			Y	Y
LOGO ON THE RIVERSIDE RADIO STAGE (SOUTHSIDE PIAZZA)				Y
1 WHOLE SIDE OF 1.20M CUBED PLANTER OUTSIDE WANDSWORTH TOWN STATION (Until 31st December)				Y
ADVERTISEMENT ON THE BASE OF XMAS TREE ON SOUTHSIDE PIAZZA (November 20th till early January)				Y

# Get in touch...



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Find us on social media

**Facebook** - Wandsworth Town BID

**Twitter** - wandsworthtown

**Instagram** - wandsworthtown

**LinkedIn** - Wandsworth Town BID